

MEDIA360 Sàrl

Advertising, web &
Marketing agency



marketing development
website design

MEDIA 360



Advertising, Web & Marketing Agency <<<<

WHO ARE WE ?

We create effective customer acquisition strategies for forward-thinking companies.

We are Media 360 Sàrl, an agency that provides webdesign, development and marketing. We are dedicated to solutions with a purpose and our worldwide experince dating from 2010, with more than 2 years in Geneva, has made us focused on building result-oriented brand strategies.

Our goal is to create products that impact our clients' business and their customers' lives. From full-scale digital marketing and advertising strategy, right through to our precise execution and reporting...that's right, we've got you covered.

The success of our company depends entirely on our staff that consists on motivated and qualified people who always reveal new ideas and create the possibility of a correct, prompt and positive service by embracing your brand's vision.

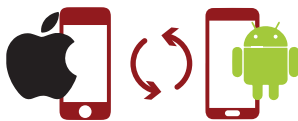
OUR SERVICES



1. WEB DESIGN & DEVELOPMENT

Our developers have the experience and knowledge to fulfill all your needs. We can create anything from a small advertising website to a large e-Commerce website with thousands of products.

This will be done through: ▶ **CMS** ▶ **Web design** ▶ **Re-design**
▶ **E-Commerce** ▶ **Responsive Website**



2. IOS & ANDROID APPLICATIONS

We'll work with you to visualize your idea and turn it into fully interactive wireframes and pixel perfect designs. Once we've defined your concept, our dedicated and talented engineering team will immediately start handcrafting your app.

This will be done through: ▶ **Analysis and Concept**
▶ **Visual Design and App Structure**
▶ **Development**
▶ **Testing & Quality assurance**
▶ **Public**



3. PHOTOS AND VIDEOS 360 DEGREES

You have something amazing to show the world. Let us help you create gorgeous, immersive experiences with our 360-degree video and imaging technology that will build a unique emotional connection.

This will be done through: ▶ **360° Photography** ▶ **360° Video**
▶ **Technology** ▶ **Copyright**



4. DIGITAL MARKETING

We can offer you a service of individual mentoring that can get the best part of the social media for your company, where we can work regularly with you to develop your presence on social networks.

This will be done through: ▶ **Content Marketing** ▶ **Social Media Marketing**
▶ **Email Marketing**

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5. PR & S.E.O.

We use an Effective SEO which encompasses a range of tactics from quality content creation and keywords to meta tags and backlinks.

This will be done through: ▶ **Online** ▶ **PR Research & Strategy** ▶ **Content optimization**
▶ **Design & Build Analysis** ▶ **Reputation Management**



6. VIDEO PRODUCTION

Our video production service department has the necessary equipment and expertise to script, shoot, edit, produce and distribute your video effectively, and in a way that aligns with and supports your marketing goals.

This will be done through: ▶ **Video Strategy** ▶ **Video Production**
▶ **Marketing Video Production**



7. GRAPHIC DESIGN & PRINTING

We can help you with all aspects of design for your business, like signage, menus, flyers, large format posters, marketing materials, packaging design, banners, promotion of all leaflets, price lists, gift vouchers, thank you cards or loyalty cards – we can do everything.

This will be done through: ▶ **Graphic Design** ▶ **Logo Design** ▶ **Banner Design**
▶ **Branding Packages** ▶ **Digital Printing**



8. DOMAIN & HOSTING PROVIDER

We offer Domain Registration Services to our clients with all types of TLDs. Our servers are customized to meet your specific business requirements.

This will be done through: ▶ **Dedicated Servers** ▶ **SSL Certification**

How we optimize your business ?

1. IDENTIFY YOUR BUSINESS GOALS

This one is all on you. Remember, marketing is about more than promotion, it's also an engine that supports growth and transformation.

2. WE BUILD A MARKETING STRATEGY

Your marketing strategy should be inextricably linked to your business objectives and rooted in the customer insights, otherwise you're just wasting your time (and money).

3. NOW YOU'RE ON THE ROAD TO SUCCESS

We will focus your marketing conversation, be able to SUCCESS develop a clear plan, and have a roadmap, so that you can devise specific marketing campaigns and advertising tactics.





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